

REFFERAL FARM  
Heinrich Zengerle, Germany



***Reliable heat detection for cows and heifers,  
intuitive to operate herd management software.***

**Heinrich Zengerle, farmer**

Farm profile

number of animals: 50  
employees: none  
number of barns: 1  
milking robots: none

Absolute reliable heat detection is on my farm economically essential, SMARTBOW provides perfect support.

At the beginning I was sceptic towards the system and the software, but today I can wholeheartedly recommend SMARTBOW. I have built confidence to the system and today I rely completely on it.

What I like most is the reliable heat detection for heifers, here I especially had difficulties. I see an advantage in the fact that SMARTBOW works with Eartags. Those can be reused and don't have to be readjusted.

Even I, who didn't grow up with computers, was able to use the software in a breath. All I have to know about my cows is now clearly displayed and summarized.